

JAN 18 1943

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3	4
5					6	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FASHION CALENDAR

FRANCES HUGHES, Editor

6 WEST 52nd STREET

ELdorado 5-3693

NEW YORK, N. Y.

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, JANUARY 18, 1943

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Showing	SPRING DRESS COLLECTION Buyers and Press. For appointment contact: S. I. Goldstein, WI. 7-0809.	BABS JUNIOR	498 SEVENTH AVENUE
Now Showing	SPRING NEGLIGEE COLLECTION No appointment necessary.	HELEN LOBEL MU. 3-4871.	16 EAST 34TH STREET
Now Showing	SPRING DRESS COLLECTION For appointment call: Miss Jo, BR. 9-6177.	LOUISE BARNES GALLAGHER	37 WEST 47TH STREET
Now Showing	SPRING COLLECTION: JUNIOR COTTON DRESSES Buyers and Press invited.	HORWITZ & DUBERMAN Contact: Jack Horwitz, LO. 5-7440.	498 SEVENTH AVENUE
Now Showing	SPRING COLLECTION NOW BEING SHOWN Press and Buyers invited.	JUNIOR LEAGUE FROCKS WI. 7-3200.	1372 BROADWAY
Now Going On Every Tuesday 9-9:20 A.M.	SEWING LESSONS BY RADIO Due to popular request, Bloomingdale's are repeating a six-weeks radio lecture course in sewing given by Frances Corey over WQXR. Public registers for the course and competes in a prize contest for the best dress made by a non-professional dressmaker. Besides the radio talks, listeners who enroll are sent printed lessons in time for each Tuesday radio program. Dress contest closes March 2nd. Radio public is invited to register. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	WQXR (1560 ON DIAL)
Now Showing 2:30 P.M.	CUSTOM-ORDER HATS, COATS, DRESSES Out-of-town buyers and Press strictly by appointment. Contact: Miss Grace, PL. 8-1390.	LANGE INC.	20 EAST 57TH STREET
Now Showing- Jan. 23	LIBRARY TOURS DEMON- STRATE COSTUME RESEARCH Illustrates how this School's documentary material including more than 12,000 books on costume and related subjects have contributed to American manufacture. This display includes costume jewelry by Hattie Carnegie copied from genuine pieces owned by the Traphagen School. Visitors welcome, 9 to 9; except Saturdays until 5. Further information from: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY (AT 52ND STREET)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
<u>OUT-OF-TOWN MARKETS</u>			
Due to the difficulty of travel, the habit of attending cross-country market openings has had to be curtailed. FASHION CALENDAR is listing only the larger and more important out-of-town market openings.			
Sunday Jan. 17-20	LOS ANGELES MILLI- NERY MARKET WEEK	ASSOCIATED APPAREL MFRS. OF LOS ANGELES	BILTMORE HOTEL LOS ANGELES, CALIF.
Sunday Jan. 17-20	DALLAS SPRING MARKET WEEK	AMERICAN FASHION ASSOCIATION	BAKER AND ADOLPHUS HOTELS, DALLAS
The growing importance of the Southwest markets makes the Dallas Spring Market week an important objective for retailers through the South and West. Contact: Emmet Pryor, President of American Fashion Association, Adolphus Hotel, Dallas.			
Sunday Jan. 24-27	SAN FRANCISCO MILLI- NERY MARKET WEEK	ASSOCIATED APPAREL MFRS. OF SAN FRANCISCO	PALACE HOTEL SAN FRANCISCO, CALIF.
The San Francisco manufacturers of women's and children's apparel will show in their own showrooms as well as at the Palace and St. Francis Hotels. Far West retail buyers are expected in large numbers.			
Beginning Sunday Jan. 31	SIX FASHION WEEKS IN MINNEAPOLIS	NORTHWEST SALES- MEN'S ASSOCIATION	RADISSON HOTEL MINNEAPOLIS
First of series of six selling weeks for 250 salesmen to display 700 lines of apparel for men, women, children and infants.			
Sunday Jan. 31- Feb. 5	SEMI-ANNUAL SPRING MARKET WEEK	NATIONAL WASH APPAREL SHOW AND INTERSTATE MERCHANTS' COUNCIL	PALMER HOUSE CHICAGO, ILLINOIS
Contact: Glenn G. Hayes, Exec. Dir., Wash Apparel Show, Palmer House, Chicago.			
Monday Feb. 1 4:00 P.M.	SEMI-ANNUAL CORSET CLINIC	CHICAGO CORSET CLUB	MERCHANDISE MART CHICAGO, ILLINOIS
This event leads off the 1st afternoon of the Spring Market Week in Chicago. Two main speakers will discuss corsetry and the new government regulations. Contact: Chicago Corset Club, Mdse. Mart, Chicago.			
Monday Feb. 1	BOSTON SPRING MERCHANDISE WEEK	MERCHANDISE MART	PARKER HOUSE BOSTON, MASS.
Contact: Syd Gordon, Parker House, Boston, Massachusetts.			
Monday Feb. 15- Feb. 17	SPRING SHOWING OF CORSETS & BRASSIERES	NEW ENGLAND CORSET AND BRASSIERE CLUB	PARKER HOUSE BOSTON, MASS.
This is a showing separate from underwear lines which will have their own Spring showing to be announced later.			
Monday Jan. 18 All Day	NEW SPRING HAT COLLECTION	MADAME JEANNE ROUSSEAU	19 WEST 57TH STREET
For appointment contact: Madame Jeanne, PL. 3-4429.			
Monday Jan. 18 10:30 A.M.	NEW SPRING DRESS COLLECTION	JACK HERZOG & BRO.	530 SEVENTH AVENUE
Showing includes Collection by Ted Shore. Contact: Bob Macray, LO. 5-4575.			
Monday Jan. 18 11:00 P.M.	PRESS SHOWING: SPRING COLLECTION	ERIK, INC.	15 EAST 53RD STREET
Press preview, strictly by invitation. Publ.: Elizabeth Maher, EL. 5-4248.			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 18 12:30 P.M. Luncheon	"IT'S THE FASHION TO BE INTELLIGENT" Speaker: Rex Stout, author; radio commentator; chairman of Writers' War Board; president of Friends of Democracy. Topic: "It's The Fashion To Be Intelligent". Unlimited guest privileges. Luncheon, \$1.50. Contact: CI. 7-1734.	THE FASHION GROUP, INC. MONTHLY MEETING	MURRAY HILL HOTEL PARK AVE. AT 40TH ST.
Monday Jan. 18 3:00 P.M.	PRESS PREVIEW: FIRST MAJOR SPRING COLLECTION Showing of Custom-Made fashions from the Custom-Order Studio. Press strictly by invitation. Private showing for customers, Tues., Jan. 19th, at 2:30 P.M. Publicity: Beatrice Lookstein, CI. 7-7200.	MILGRIM'S	6 WEST 57TH STREET
Tuesday Jan. 19 9:30 A.M.- 2:30 P.M. Including Luncheon	SPRING FASHION AND MERCHANDISING CLINIC Store executives and assistants will gather at this seasonal millinery clinic to learn styles and trends in this third war-time session. Members, \$5. Prospective members, \$10. Press by invitation. Publicity: Mr. Steineche, or Miss Weintraub, PL. 3-2117.	MILLINERY MERCHANDISING EXECUTIVES' ASSOCIATION	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Tuesday Jan. 19 11:30 A.M.	WPB AND OPA DISCUSS TEX- TILE FINISHING PROBLEMS This is for members only who wish to acquaint themselves with latest gov- ernment rulings regarding dyes and finishing in the textile field. Questions will be answered. Press, if invited. Contact: Alice C. Moore, WO. 2-2950.	NAT'L ASSOC. OF FINISH- ERS OF TEXTILE FABRICS	PENNSYLVANIA HOTEL 7TH AVE. AT 33RD ST.
Tuesday Jan. 19 1:00 P.M. Luncheon	PATRIOTICALLY PRETTY-- PRIORITY FREE STYLES This showing has the approval and cooperation of OPA. It purports to show how clothes can be refurbished and renewed by adroit and clever use of accessories, lace and veiling. Open to public. Luncheon, \$2. Press by invitation. International Publicity: Dora Loues Miller, LO. 3-4285. Ritz Publicity: Marion Morrison, PL. 3-4600.	INTERNATIONAL FASHIONS (1 WEST 34TH STREET)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Jan. 19 4:00 P.M. (Postponed from 1/18)	PRESS PREVIEW: ADVANCE SPRING COLLECTION Claire Any, dress-modeliste of Paris will show her advance Spring Collec- tion to the Fashion Press and to Buyers in her Salon on Tuesday, January 19, at 4 P.M. Admission by invitation only. Publ.: Viola Shefer, PL. 3-2116.	CLAIRE ANY	SALON 743 FIFTH AVENUE
Tuesday Jan. 19 7:00 P.M.	INFORMAL FASHION SHOW, DINNER AND DANCE Showing for Trade and Buyers who come from all over the country to view the millinery trends established for Spring and Summer. All the leading milliners of N.Y. as well as 7 creators of Junior Millinery will present new Spring hats. Exhibitors include: UPTOWN--Anna's; Braagaard; Hattie Carnegie; Bernice Charles; Lilly Dache; Delle Donne; Walter Florell; Garfunkel Makers - Vogue Hats; Helene Garnell; Germaine Montabert; Gladys & Belle; Harryson Hats; G. Howard Hodge; Jeanne Tete; John-Frederics; Miriam Lewis; Helen Liebert; Edgar J. Lorie; Milgrim Hats; Mme. Pauline; Florence Reichman; Sally Victor; Erik, Inc. POPULAR PRICED--Alfreda, Inc.; Brandt Millinery; Joe Cohn Hats; Croyden Hats; Abe Del Monte; Elizabeth Hats; Oscar Friedman; B. J. Goldenberg; Greenstein & Flaum; Luxor Hats; Walter K. Marks; Frances & Walter Nelkin; New Schachter Hats; O'Connell Hats; David Rothman; Schoen Hats; Woodmere Hats; Bernard Workman; Harry Furst. CHILDREN & TEEN-AGE--Bertlyn Corp.; Dobbs & Co.; Greenberg-Fisch Hats; Ann Koppelman; Madcaps; Radcliffe Fashions; Topps. Press by invita- tion. Tickets, \$12.50, includes dinner and show; on mezzanine, without dinner, \$7.50. Contact: Margery Hartman, CH. 4-6547.	MILLINERY STABILI- ZATION COMMISSION	ASTOR HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan.20-21 10:00 A.M. On.....	16TH ANNUAL MERCH- ANDISE CONVENTION Convention and merchandise exposition includes business sessions stressing information useful to Trade, and visual displays, showing what nation can produce under war economy. Open to all registered, free. Contact: Herbert Matter, Exec. Sec., Wholesale D.G. Inst., 40 Worth St., BA. 7-0790.	WHOLESALE DRY GOODS INSTITUTE	NEW YORKER HOTEL 8TH AVE. AT 34TH ST.
Wednesday Jan. 20 10:00 A.M.	NEW SPRING DRESS COLLECTION Buyers and Press invited. Contact: Mr. Chapman, LA. 4-5800.	SAMUEL CHAPMAN	530 SEVENTH AVENUE
Wednesday Jan. 20 1:00 P.M. Luncheon	MARY LEWIS STAGES "MEET THE PEOPLE" FASHIONS Presentation of Spring and Summer fashions from the new catalog on the "people's" level as to style, price and function. Down-to-earth and timely. Open to public. Luncheon, \$2. Press by invitation. Sears Publ.: Rosemary Sheehan and Dolly de Milhau, CO. 5-3147. Waldorf: Ted Saucier, EL. 5-3000.	SEARS-ROEBUCK (360 W. 31ST ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Jan.20&27, Feb.3 & 10 2:30 & 8:00 P.M.	4 FREE LECTURES ON VIC- TORY VEGETABLE GARDENING Lectures include "PLANNING AND PLANTING THE VICTORY GARDEN", "KEEP VICTORY CROPS GROWING"; and "CONTROLLING VICTORY GARDEN PESTS", by leading horti- culturists of this country. Admission by ticket obtained by writing to: F.F. Rockwell, Garden Editor, N.Y. Times, 229 West 43rd Street, N.Y.C.	N.Y. TIMES AND N.Y. BOTANICAL GARDEN	NEW YORK TIMES HALL 240 WEST 44TH STREET
Wednesday Jan. 20 4:30 P.M. Tea & Cocktails	PRESS PREVIEW: ANTHRACITE PARTY This is a preview for Household Editors and Science Editors to demonstrate how to conduct and care for anthracite coal heating in furnaces and fire places. Purpose: to point out the important features of anthracite coal. It's a commentary on our times that coal heating has become an enforced fashion of living which Editors should know about as well as they know about fashions in dressing, and in conduct. Press by invitation only. Publicity: Nancy Hughes, N. W. Ayer, CI. 6-0200.	ANTHRACITE INDUSTRIES, INC.	ST. REGIS HOTEL PENTHOUSE
Thursday Jan. 21 10:00 A.M. On.....	INFORMAL SHOWING: McKET- TRICK CLASSIC DRESSES An all-day long informal show for Press and public. Publicity: Margaret Pierce, LA. 4-7000.	SAKS 34TH STREET	B'WAY AT 34TH STREET CASUAL DRESS SHOP, 5 FL.
Thursday Jan. 21 12:30 P.M. Luncheon	PUBLICITY FOR NEWS- PAPERS & MAGAZINES This promises to be an unusually interesting, informative luncheon. Speakers are Virginia Pope, Fashion Editor, N.Y. Times, who will inform publicists how to break into newspaper columns; and Helen Valentine, Promotion Director, Mademoiselle Magazine, will discuss promoting merchandise in a magazine. There will be a question and answer period that should be valuable. Members and their guests invited. Contact: Uriel Davis, CI. 7-6161.	PUBLICITY CLUB OF NEW YORK	BELMONT-PLAZA HOTEL CASINO-IN-THE-AIR
Thursday Jan. 21 1:00 P.M. Luncheon	SPRING CUSTOM- MADE COLLECTION Original designs for Spring will be presented by Helen du Huene (21 E. 56th) with new Spring coiffures and makeups created especially for occasion by Plaza Hotel Beauty Salon. Open to public. Luncheon, \$2. Press by invita- tion. Plaza Publicity: Alma Zaiss, PL. 3-1740.	HELEN DU HUENE & PLAZA BEAUTY SALON	PLAZA HOTEL PERSIAN ROOM
Thursday Jan. 21	SHOWING NEW SPRING WHOLESALE COLLECTION For appointment call: PL. 3-0669.	JENKINS GOWNS	660 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 22 5:00 P.M.	AMERICAN FASHION CRITICS' AWARD Ceremonies in connection with the award of prizes in the American Fashion Critics' Award for the finest designing created during the year, 1942, under the restrictions of L85. Attendance strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.	SPONSORED BY COTY & 35 FASHION CRITICS	METROPOLITAN MUSEUM OF ART, 5 AT 82, MAIN HALL
Friday Jan. 22 9:00 P.M.	POLKA MILITARY BALL This is the 10th annual benefit ball, always an important event of Winter season. Professor Stephen Mizwa and Edward Witkowski, executive directors. Young women of prominent Polish-American families are presented to society at this ball. Proceeds will pay for medical libraries for use in Polish Colleges at University of Edinburgh, Scotland. Admission, \$3.30. Press by invitation. Contact: Professor Mizwa, RH. 4-7375.	KOSCUISZKO FOUNDATION	WALDORF ASTORIA HOTEL BALLROOM
Saturday Jan. 23 10:30 A.M.	"TRICKS FOR TEENS" MEETING AND SHOW Gay goings-on for youngsters interested in school, play and work fashions, shown with fanfare in Swing tempo to suit teen-agers. Press and Teens invited. Publicity: Margaret Pierce, LA. 4-7000.	SAKS 34TH STREET	B'WAY AT 34TH STREET DEBUTEEN SHOP, 2 FL.
Monday Jan. 25 3:00 P.M.	PRESS PREVIEW: SPRING HAT COLLECTION OF MADAME TATIANA DU PLESSIX This talented hat designer's millinery commands recognition among millinery critics. Press strictly by invitation. Publ.: Eleanor Lambert, PL. 5-8580.	SAKS FIFTH AVENUE	611 FIFTH AVENUE SALON MODERNE 3RD FLOOR
Monday Jan. 25	OPENING SPRING DRESS COLLECTION Buyers and Press invited. For appointment contact: Miss Kiviette, BR. 9-1617.	KIVIETTE GOWNS INC.	15 WEST 47TH STREET
Tuesday Jan. 26 1:00 P.M. Luncheon	"SPRING SONG" HAT FASHION SHOW This is a preview of the new season's hats by a maker with a smart social following. Open to public. Luncheon, \$2. Press by invitation. Braagaard Publ.: Ruth Hawthorne Fay, PL. 3-0353. Ritz: Marion Morrison, PL. 3-4600.	BRAAGAARD (17 W. 57TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
Friday Jan. 29	PUBLICATION DATE: SOUTH-SOUTHWEST REGIONAL ISSUE BY MADEMOISELLE, 1 E. 57TH This is a first of 1943's four regional issues of Mademoiselle, with special emphasis on the Dallas Market in the Southwest region, an increasingly important geographic style center. Specially included is a "down South" portfolio on Cotton and its fashion importance "up North" and everywhere. Stores wishing to arrange fashion tie-ups, contact: Helen Valentine, PL. 3-1030.		
Saturday Jan. 30 10:00 P.M.	PRESIDENT'S BIRTHDAY BALL This is the 61st birthday of our President and its customary observation--a benefit ball given in cities all over the country with funds donated to the treatment and cure of Infantile Paralysis. Entertainment includes a cotillion, led by Frank Crowninshield, an Army and Navy Canteen with stage and screen stars as talent, a bridge and gin rummy tournament and other excitement. Debutantes will be on hand and a full array of fashionables. Tickets, \$8.10 incl. tax, obtained by writing to Mr. Stuke, Nat'l Foundation for Infantile Paralysis, 342 Madison Ave., N.Y.C. Publicity: Adele Brown and Dorothy Wentworth King, EL. 5-3000, Room 585.	NAT'L FOUNDATION FOR INFANTILE PARALYSIS	WALDORF ASTORIA HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 1 1:00 P.M. Luncheon	FACES, COIFFURES, AND CLOTHES This is a merger-showing to illustrate what kind of hair styles and what sort of face makeup go with various types of street, sports, afternoon and evening fashions today. Mrs. Pleasants Pennington has selected the dresses from Chez Rosette (10 E. 56th St.) and Donu Edmond (8 E. 56th St.) has designed hairdo's and makeups to go with them. Open to public. Luncheon, \$2. Press by invitation. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.	DONU EDMOND CHEZ ROSETTE	ST. REGIS HOTEL IRIDIUM ROOM
Monday Feb. 1	AMERICANA ISSUE OF VOGUE MAGAZINE (Conde Nast) This is the sixth annual Americana number of Vogue. This year it will be dedicated to "how women should buy in war time" and "how stores should promote in war time." Will review 8 great fashion industries to show how they are meeting civilian needs. It reports on fashions available and gives a far-off look ahead to Spring, 1943. Contact: Albert Kornfeld, MO. 4-7500.		420 LEXINGTON AVENUE
Monday Feb. 1	"GIRL ON THE JOB" ISSUE OF HARPER'S BAZAAR For February issue, Harper's is getting behind working women by showing how "through fashions, beauty and fitness the girl on the job insures her future." The entire February issue is keyed to a war-time insurance theme to imbue readers and advertisers with a sense of security. In keeping with the times, Harper's will this year eliminate its March 15th issue. In compensation, the March 1st issue will contain an authoritative supplement directed particularly to younger women. Contact: Fred Drake, WI. 2-2800.		572 MADISON AVENUE
Wednesday Feb. 3 1:00 P.M. Luncheon	"SPRING IS HERE" FASHIONS Open to public. Luncheon, \$2. Press by invitation. Publicity: Ted Saucier, EL. 5-3000.	KATHLEEN, INC. (118 E. 60TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Tuesday Feb. 3 6:00- 7:45 P.M.	NEW COURSE IN FILM EDITING AND CUTTING N.Y.U. will inaugurate an eight-week course in film editing and cutting, the first of its kind in the East under the direction of Professor Robert Gessner, chairman of Motion Picture Department. The laboratories and work rooms of RKO Pathe News in New York City will serve as classroom. Instructor: Harold Bonafield, Pathe's chief cutter. Lectures and laboratory work will be given twice weekly in the evenings and will be open to men and women undergraduates and adults. Tuition: \$25 includes \$3 registration fee. Further information from registrar: Mr. Kastner, SP. 7-2000.	RKO PATHE NEWS	N.Y.U., WASHINGTON SQ. COLLEGE, ARTS & SCIENCE
Friday Feb. 5 7:00 P.M. Dinner	ANNUAL ADVERTISING AWARDS DINNER Yearly presentation of award for the best advertising prepared and published during the previous year. It is an outgrowth of a Harvard award sponsored by Edward Bok. Citations include 37 awards for various types of advertising in newspapers, magazines; copy, lay-out, mechanics of production, etc. Open to leading men and women interested and working in advertising businesses, agencies, etc. <u>Admission strictly by extended invitations. No requests fulfilled.</u> No Press. Publ.: Mary Saxton, CA. 5-9770.	ADVERTISING AND SELLING MAGAZINE	WALDORF ASTORIA HOTEL STARLIGHT ROOF
Monday Feb. 8 1:00 P.M. Luncheon	FASHION SHOW: SPRING WEARABLES Fashion show will provide a number of ideas of what to wear for all kinds of social occasions this Spring. Open to public. Luncheon, \$2. Press by invitation. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.	PEGGY ROTH (400 PARK AVENUE)	ST. REGIS HOTEL IRIDIUM ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb.8-13	NATIONAL NOTION AND NOVELTY SHOW The entire 3rd floor of the Pennsylvania Hotel will be turned over to the National Notion Association during the second week of February. All leaders in the industry are expected to exhibit. Further information from George English, Exhibit Mgr., N.Y.Housewares Club, Pennsylvania Hotel, PE. 6-5000.	NATIONAL NOTION ASSOCIATION	PENNSYLVANIA HOTEL 3RD FLOOR
Tuesday Feb. 9 2:00- 4:00 P.M.	PRESS PREVIEW: MASKS FROM COLLECTION OF KENNETH MacGOWAN These masks, current and historical, of persons in the theatre and other professional fields are of interest not only to Fashion and Drama Editors but to milliners who derive hat inspiration from them. Exhibition installed by Lee Simonson. Press preview, Tues., Feb. 9th, 2-4 P.M; Members preview, 4-7:30 P.M. Opens to public, free, Wed., Feb. 10th. Publicity: Museum of Costume Art, CI. 7-2431 or CI. 7-2487.	MUSEUM OF COSTUME ART	630 FIFTH AVENUE ROOM 414
Wednesday Feb. 10 1:00 P.M. Luncheon	BRIDES AND DIAMONDS LUNCHEON Getting ready for a sparkling Spring bridal season, Macy's Bride's Shop presents a resplendent collection of bridal costumes on all budget levels and on all the rungs of the social ladder. Open to public. Luncheon, \$2. Press by invitation. Macy Publicity: Kay Inglis Jones, CH. 4-2000. Waldorf: Ted Saucier, EL. 5-3000.	R. H. MACY & CO., INC. (HERALD SQUARE)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Feb. 10 8:45 P.M.	REPUBLICAN CLUB--UNITED NATIONS 41ST ANNUAL BALL A thousand enlisted men, WAACS and WAVES will be the guests of this mammoth Republican Ball which is sure to draw a fashionable as well as political following. Associate Chairman: Mrs. William Warner Hoppin. Admission: \$1.00 plus tax. Publicity: Frank Cushner, BU. 8-0686.	REPUBLICAN CLUB	WALDORF ASTORIA HOTEL MAIN BALLROOM
Thursday Feb. 11- Feb. 12 9:30 A.M.- 10:00 P.M.	ANNUAL DOG SHOW 67th annual event. Always has good society turnout of smart people and highly-bred dogs. To show, exhibitors obtain blanks from Westminster Kennel Club, 590 Madison Ave., N.Y.C. Open to public. General admission: \$1.65. Contact: PL. 5-8592. Special Publ.: Mr. Kilbon, N.Y. Sun, WO. 2-2323.	WESTMINSTER KENNEL CLUB	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Thursday Feb. 11 6:00 P.M.	FIRST-AID TO BRIGHTER WINTER CLOTHES To keep Winter clothes from bogging to a dull routine, McCreery's in this thrift show offers many bright suggestions for an inexpensive spirit-lifting Winter wardrobe. Open to Press and public. Publicity: Elsie Porcell, WI. 7-7000.	JAMES MCCREERY	5TH AVE. AT 34TH STREET DOWNSTAIRS STORE
Saturday Feb.20-27	NATIONAL SEW AND SAVE WEEK O.P.A. is giving its official okay to Sew and Save Week and has approved the use of O.P.A. shield in connection with it. This is also the "week" of campaign for sewing contributions to Red Cross. Women are asked to sew at home, purchase their own fabrics, notions and patterns, and achieve the object of "a million garments for the American Red Cross." O.P.A. wishes to encourage women to sew at home in order to relieve machine and manpower required for the war effort. Publicity: Sally Dickson, LE. 2-4455.	NAT'L NEEDLECRAFT BUREAU AND O.P.A.	STORES ACROSS COUNTRY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 25 1:00 P.M. Luncheon	"IT'S A SUIT SPRING" LUNCHEON FASHION SHOW With government okay and stylists' fashion blessing, Russek's presents a stampede of Spring suits, all wool, and calculated to make suit wearers of everyone who sees them. Russeks' constantly increasing reputation as a suit headquarters makes this luncheon especially interesting. Open to public. Luncheon, \$2. Press by invitation. Russeks Publicity: Beatrice Castle, WI. 7-1900. Plaza Publicity: Alma Zaiss, PL. 3-1740.	RUSSEKS FIFTH AVENUE (390 FIFTH AVENUE)	PLAZA HOTEL PERSIAN ROOM
Wednesday March 3 1:00 P.M. Luncheon	FASHIONS WELL INTO SPRING Open to public. Luncheon, \$2. Press by invitation. Arnold Constable Publ.: Jeanne Pierre, CA. 5-2300. Waldorf: Ted Saucier, EL. 5-3000.	ARNOLD CONSTABLE (5TH AVE. AT 40TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday March 10 1:00 P.M. Luncheon	AFTERNOON GOWNS AND STROLLING SUITS This is a luncheon fashion show of Suits in the British manner (British Tweeds (727 Madison Avenue) and afternoon clothes in Park Avenue style by Peggy Roth (400 Park Avenue). Open to public. Luncheon, \$2. Press by invitation. Waldorf Publicity: Ted Saucier, EL. 5-3000.	BRITISH TWEEDS INC. & PEGGY ROTH	WALDORF ASTORIA HOTEL SERT ROOM
Monday March 15- March 17	INTERNATIONAL BEAUTY SHOP OWNERS CONVENTION Beauty authorities of every phase of international grooming, will present newest gadgets and latest methods to solve beauty problems created by shortages and priorities. 200 manufacturers will exhibit and guest hair-dressers will demonstrate the coiffures American women will wear in 1943 at home, in war work and at defense plants. Other features, classes and forums on the hair-and-hat problem. Further information, contact: International Beauty Shop Owners Convention, 19 West 44th St., MU. 2-4382.	INTERNATIONAL BEAUTY SHOP OWNERS	PENNSYLVANIA HOTEL BALLROOM
Saturday March 20 8:00 P.M.	ANNUAL BENEFIT FASHION SHOW AND DANCE This fashion show includes new models by leading creators such as Charles Armour, William Bloom, Anthony Blotta, Anna Duke, I. J. Fox, Fox-Brownie, etc. Fashions under direction of Ann Lawren. Tickets, \$1.65 to \$5.50. Contact: Mrs. Gustave Hartman, AL. 4-8300.	ISRAEL ORPHAN ASYLUM	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.

DATES AHEAD

Jan. 30 PRESIDENT'S BIRTHDAY BALL (Sat.)
Feb. 12 LINCOLN'S BIRTHDAY (Fri.)
Feb. 14 ST. VALENTINE'S DAY (Sun.)
Feb. 22 WASHINGTON'S BIRTHDAY (Mon.)
Mar. 10 ASH WEDNESDAY (LENT BEGINS)
Mar. 17 ST. PATRICK'S DAY (Wed.)
Mar. 21 1ST DAY OF SPRING (Sun.)
Apr. 25 EASTER SUNDAY

RED LETTER WEEKS

Jan. 17-23 NATIONAL THRIFT WEEK
Jan. 21-30 NATIONAL PEANUT WEEK
Feb. 7-13 NATIONAL DRAMA WEEK
Feb. 15-22 NATIONAL CHERRY WEEK
Feb. 20-27 NATIONAL SEW AND SAVE WEEK
Mar. 15-20 NATIONAL HOBBY WEEK
Apr. 1-7 CONSERVATION WEEK
Apr. 3-10 NATIONAL BASEBALL WEEK

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MUSIC... THEATRE... MOVIES... NIGHT SPOTS

- Sunday.....SYMPOSIUM ON THE "RUSSIAN PEOPLE" GUILD THEATRE, 245 WEST 52ND STREET
 Jan. 17 Theatre Guild subscribers and their guests are invited to listen to this
 3:00 P.M. symposium which will include members of the cast of the play, the "Russian
 People", Luther Adler, Leon Ames, etc. and directors Harold Clurman and
 Theresa Helburn. Lawrence Langner will act as chairman. In conjunction
 with the engagement of the "Russian People", Russian war posters and cari-
 catures from the Museum of Modern Art and the Soviet Embassy will be ex-
 hibited at the Guild Theatre for one month. This is the first public show-
 ing in this country of the Collection, consisting of 35 posters and 40
 caricatures, the work of leading Russian artists. In March it will be
 toured throughout the United States. Publ.: Joseph Heidt, CO. 5-0024.
- Monday.....PREMIERE: SONJA HENIE'S HOLLYWOOD ICE REVUE, MADISON SQ. GARDEN, 8TH AT 50TH
 Jan. 18-27 Costumes by Brooks. Opening night benefit for the Carroll Club, a philan-
 thropic project with an extensive war service program. General Chairman:
 Mrs. Basil Harris, and assistant, Mrs. James F. McDonnell. Tickets from
 Burden Littel Bureau, Bonwit Teller. Publicity: Helen Feeney, MU. 5-0433.
- Monday.....UNITY FESTIVAL IN SONG AND SPIRIT BY AMERICAN SLAV CONGRESS AT CARNEGIE HALL
 Jan. 18 As indication of existing solidarity among the 13 Slav nationalities in the
 8:30 P.M. U.S.A., this concert will include the Yugoslav Mme. Zinka Milanov and
 Jarmila Novotna, Czech, sopranos of the Metropolitan Opera. Also Jan
 Kiepura, Pole, a tenor; Ivan Petroff, Bulgarian, a baritone; and Zlatko
 Balokavic, Yugoslav, violinist. Admission: 55¢-\$2.20. Publicity:
 Constance Hope, PL. 3-3390.
- Tuesday.....TABLOID VERSION OF BIZET'S "CARMEN" BY METROPOLITAN OPERA GUILD AT WALDORF
 Jan. 19 ASTORIA HOTEL. Sung by Lilly Djanel and Lucia Albanese and a group of
 Dinner, soldiers from Fort Hancock, New Jersey. This is a benefit with proceeds
 7:30 P.M. going to United Forces Opera Fund. Tickets for dinner and performance on
 Opera, sale at Opera Guild Headquarters, 654 Madison Avenue. Admission, \$7.50
 8:30 P.M. Contact: Mrs. Peltz, RE. 4-2410.
- Wednesday...PREMIERE: "CHINA GIRL" (Movie) ROXY THEATRE, 7TH AVE. AT 50TH ST.
 Jan. 20 This is 20th Century-Fox's picture starring George Montgomery and Gene
 Tierney. Costumes by Earl Luick. Publ.: Louise Van Slycke, CI. 6-0950.
- Wed., 1/20..PERFORMANCE OF GOUNOD'S "FAUST" METROPOLITAN OPERA HOUSE, B'WAY AT 39TH
 Fri., 1/22..PERFORMANCE OF WAGNER'S "TANNHAÜSER" " " " " " "
 Sat., 1/23..2:00 P.M., PERFORMANCE OF VERDI'S "LA FORZA DEL DESINTO" " " " "
 8:15 P.M., EXTRA PERFORMANCE OF VERDI'S "AIDA" " " " "
 Popular prices. Non subscription. Publ.: Constance Hope, PL. 3-3390.
- Wednesday...PREMIERE: "ASK MY FRIEND SANDY" BILTMORE THEATRE, 261 WEST 47TH STREET
 Jan. 27 Comedy by Stanley Young with Roland Young, Phyllis Avery and Norman Lloyd.
 Sets designed by Watson Barratt. Publ.: Jean Dalrymple, MU. 5-3114.
- Thursday....PREMIERE: "THE PATRIOTS" NATIONAL THEATRE, 208 WEST 41ST STREET
 Jan. 28 A new drama by Sidney Kingsley starring Madge Evans and Raymond Johnson,
 host of radio program, "The Inner Sanctum", in a story about Thomas Jeffer-
 son and his daughter. Costumes by Toni Ward. Publicity: William Fields,
 CI. 5-7930.
- Wednesday...PREMIERE: "AIR FORCE" (Movie) HOLLYWOOD THEATRE, B'WAY AT 51ST ST.
 Feb. 3 This is a Warner Bros. picture about American Aircraft starring John
 Garfield, Gig Young and Fay Emerson. Costumes by Milo Anderson. Pub-
 licity: Eve Siegel, CI. 6-1000.
- Wednesday...PREMIERE: "COUNTER-ATTACK" WINDSOR THEATRE, 157 WEST 48TH STREET
 Feb. 3 A drama about the Russian War by Janet and Philip Stevenson. Cast includes
 Barbara O'Neil, Morris Carnovsky, Martin Wolfson, etc. Clothes by Peggy
 Clark. Publicity: Gerald Goode, S. Hurok, PL. 3-0820.